



## Hagar USA Opportunity: Communications Intern

**Location:** Remote

**Duration:** 6-12 months

**Reporting to:** Fundraising & Communications Director

### About Hagar:

Hagar is an international organization committed to the recovery and empowerment of survivors of human trafficking, slavery, and abuse. For 30 years, Hagar has sought to create lasting change by walking the whole journey of restoration with each survivor, empowering communities to prevent exploitation, and strengthening systems to protect the vulnerable.

### Position Overview:

We are seeking a dynamic and motivated Communications Intern to join our team and contribute to the growth and success of our organization. This internship offers a unique opportunity for a budding communications professional to gain hands-on experience in the non-profit sector, contribute to the meaningful work of an international organization, and network with professionals in the field of fundraising and communications.

The Communications Intern will work closely with the Fundraising and Communications Director to support communications initiatives that increase awareness and support for Hagar.

### Responsibilities:

#### 1. Content Creation:

- Assist in the development of engaging and informative content for various platforms, including social media, newsletters, and website.
- Draft and edit written materials such as press releases, blog posts, and email campaigns

#### 2. Social Media Management:

- Support the planning and execution of social media strategies to enhance the organization's online presence.
- Monitor social media channels, engage with followers, and provide timely responses.

### **3. Media Relations:**

- Assist in building and maintaining relationships with media outlets.
- Compile media lists, draft pitches, and support the coordination of interviews and media coverage.

### **4. Research and Analysis:**

- Conduct research on industry trends, competitors, and communication best practices.
- Monitor metrics and analyze to measure the effectiveness of campaigns and strategies.

### **5. Team Collaboration:**

- Collaborate with Hagar's global communications team to ensure consistent messaging and communication.

## **Qualifications:**

- Currently pursuing a degree in communications, public relations, journalism, or a related field
- Strong written and verbal communication skills.
- Familiarity with social media platforms and content creation.
- Basic understanding of media relations and public relations principles.
- Ability to work independently and collaboratively in a team environment.
- Detail-oriented, organized, and able to manage multiple tasks simultaneously.
- Proficient in Microsoft Office Suite and other relevant communication tools
- Experience with cloud-based creative tools (Canva, Restream, etc.) an asset

## **Duration and Compensation:**

This is a 6–12-month internship position, with the possibility of extension based on performance. The position is unpaid but may be eligible for academic credit, depending on the intern's academic institution requirements.

## **How to Apply:**

Interested candidates should submit a resume, cover letter, and writing sample to [usa@hagarusa.org](mailto:usa@hagarusa.org)

*Hagar USA is an equal-opportunity employer. We encourage applications from candidates of all backgrounds and experiences.*